



workbook 19

fox

XB761
page 16

 **BLOC®**

BLOC® since '88 – a British performance eyewear brand.

BLOC® - an innovation-driven designer, manufacturer and distributor of high-performance eyewear, including sunglasses and ski/snowboard goggles.

From the outset, **BLOC®** has offered affordable and desirable eyewear. Optimising safety and performance to meet the increased demands from those who settle for nothing less than the clearest, sharpest and most advanced eyewear available.



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life-sport

BLOC's sports range utilises the latest in technology and materials for the ultimate in performance eyewear.





daytona

XR60
page 9



XM880



XM880



polarised XM880

daytona

daytona

life-sport



XMR60



XWR60



polarised XMP60



XMB60



polarised P60



XR60



X60N



XB60

phoenix



polarised P780



XR780



X780

delta



X46



X4



polarised P40

life-sport

california



X500

scorpion



polarised P301

life-sport

stingray



polarised P120

chameleon



X400

bail



XR460



polarised XP460

storm



X700

life-sport

fox



X761



XR761



XB761

shadow



WR301S

life-sport



W301S

titan - box sets



XR630



X630

titan - singles



XR630S



photochromic PH630S



X630S



XB630S

life-sport
technology



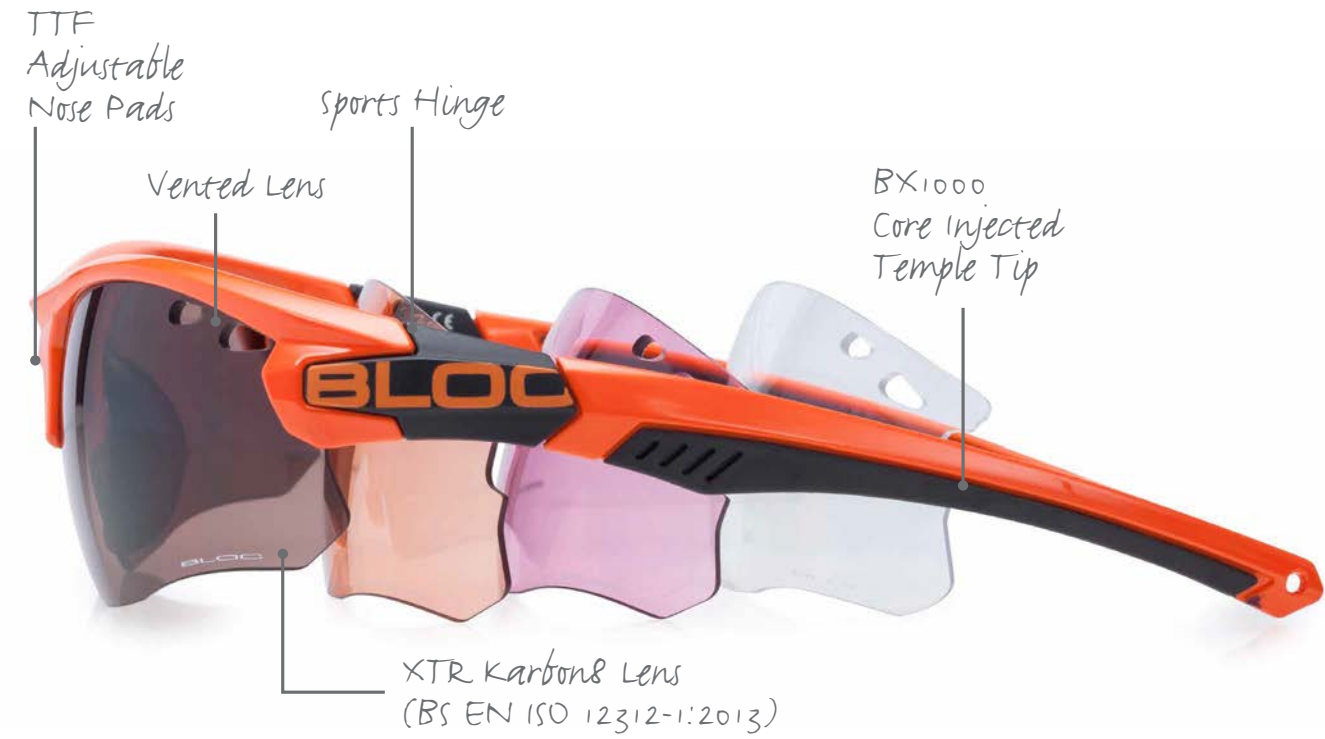
frames

- BLOC® sports frames are formed from Karbon TX™ dual Core injection or Nylon66™
- Fitted with an optical or sports hinge
- Several sports models are fitted with BLOC®'s new performance TTF™ adjustable nose pads for supreme comfort and fit.

lenses

- BLOC® XTR Karbon8™ lenses are optical class one for maximum clarity and distortion free vision
- Engineered for maximum UV protection from harmful ultra violet rays. BLOC®'s lenses are the clearest, sharpest and most technically advanced available.

interchangables



frames

- BLOC® interchangeable frames are formed from Karbon TX™ dual core injection or Nylon66™
- Fitted with sports hinges
- Fully adjustable TTF™ nose pads.

lenses

- BLOC® XTR Karbon8™ lenses are optical class one for maximum clarity and distortion free vision
- Engineered for maximum UV protection from harmful ultra violet rays. BLOC®'s lenses are the clearest, sharpest and most technically advanced available
- Revolutionary interchangeable lens switch technology (titan model only).

lifestyle

BLOC's lifestyle collection is engineered for everyday life pursuits, utilising technology found in the performance sport collection and applying this science to fashion and lifestyle.



lifestyle



capricorn

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tide



polarised XMP620



XMB620



XMR620



XT620

coast



F601



F600



polarised P606

riser



XG1



XR1



XB1



polarised XPB1



polarised XPG1

lifestyle

bee



capricorn



turin



lifestyle



cruise 2



jasmine



lifestyle

billy



F190N



F191N

hornet



polarised PT22



polarised P100

lifestyle

patara



F940



F941

luna

lifestyle



F945



F946

wires

BLOC's optical spring hinges, adjustable nose pads and XTR Karbon8 optical class one lenses, ensure the very best fitting and performing designs available. All wire frames are hypoallergenic and nickel free.



P105N

wires



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F450
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dune 2



F669



F667

darwin



F925



F922



F923



F920



F921

sydney



F934



F930



F933



F931



F932

wires

pilot



FB450

deck



X750

wires

navigator



F450



F180

pluto



polarised P330

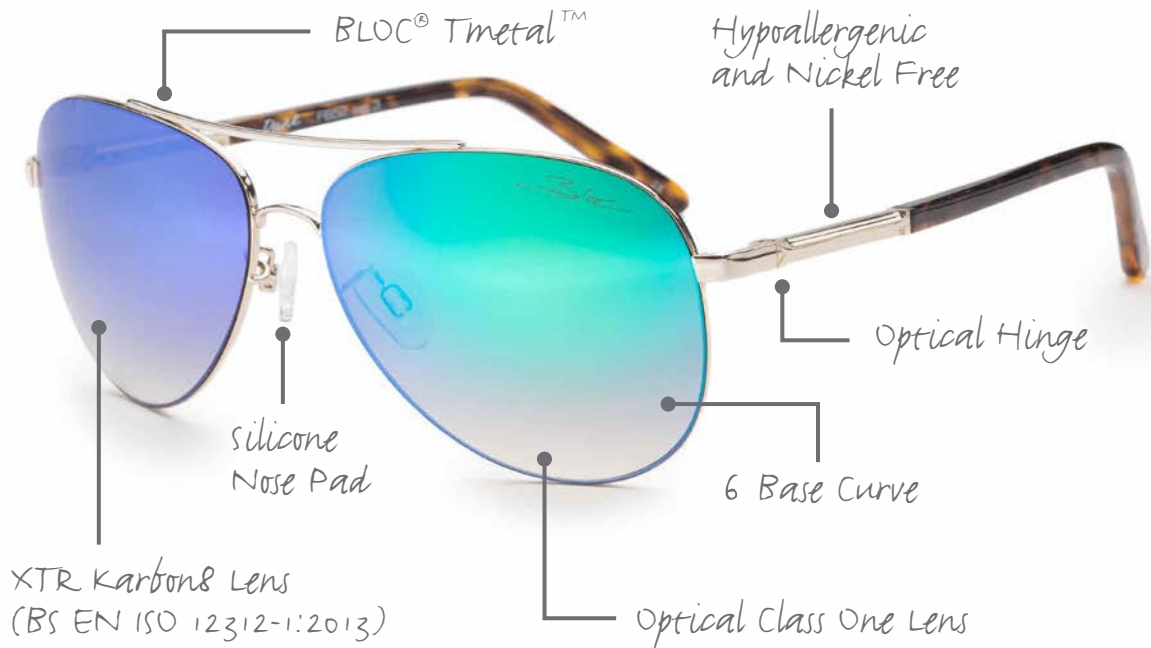
square



polarised P135

wires

technology



frames

- Comfortable and lightweight Tmetal™ frames are formed from a fusion of stainless steel and monel. The frames are hypoallergenic and nickel free
- Adjustable nose pads to maintain a secure fit
- Fitted with an optical hinge.

lenses

- BLOC® XTR Karbon8™ lenses are optical class one for maximum clarity and distortion free vision
- Engineered for maximum UV protection from harmful ultra violet rays. BLOC®'s lenses are the clearest, sharpest and most technically advanced available.

junior

The protection of young developing eyes is essential to ocular health. BLOC's Junior models encompass the same technical features found in the adult collections.



spider



wafer



junior



flair



hurricane



talon



J44

ocean



J52

junior

willow



J45



J11

lens colours



clear:
Used at night or in low light conditions, protects against foreign particles and wind.



citrus:
A high definition lens ideally suited to low light conditions.



vermilion:
A high definition lens ideally suited for medium to bright light conditions.



HDL:
A high definition lens ideally suited for medium to bright light conditions. The light vermilion/violet tint helps with contrast against blue and green. It offers excellent definition in low light conditions with acceptable protection when bright. Ideal for sports played on grass, particularly golf.



orange - (sunglass and goggle):
A high definition lens ideally suited for medium to bright light conditions.



orange - revo blue - (goggle):
A high definition lens ideally suited for medium to bright light conditions. An anti-fog coating is applied.



brown:
Work effectively in varying light conditions and help to reduce eyestrain.



grey (sunglass and goggle):
Transmits the full colour spectrum. It does not change the way colours are seen and is ideally suited for prolonged wearing in bright conditions and for people who have intolerance to colour transformation.



green:
This green tint reduces eye fatigue in bright conditions and offering enhanced definition in lower light.



red mirror (sunglass and goggle):
Heavily tinted for bright to extremely bright light conditions.



blue mirror (sunglass and goggle):
Heavily tinted for bright to extremely bright light conditions.



green mirror (goggle):
Heavily tinted for bright to extremely bright light conditions.



gold mirror (sunglass and goggle):
Heavily tinted for bright to extremely bright light conditions.



polarised:
BLOC®'s advanced polarised lens PCP+ significantly reduces the uncomfortable glare found bouncing off reflective surfaces. This light can hide dangers when on your bike, water or on snow.



photochromic - (sunglass and goggle):
The photochromic lens automatically adjusts to changing light, gradually darkening when activated by sunlight and returns to its original state when away from sunlight.

eyewear standards

BLOC® performance eyewear exceeds BS EN ISO 12312-1:2013 standards






goggle standards

BLOC® snow goggles exceed European directive 89/686/Cee in accordance with Ce en 174 : 2001. The lenses prevent harmful UVA and UVB rays up to 400nm, ensuring the best possible eye protection and performance

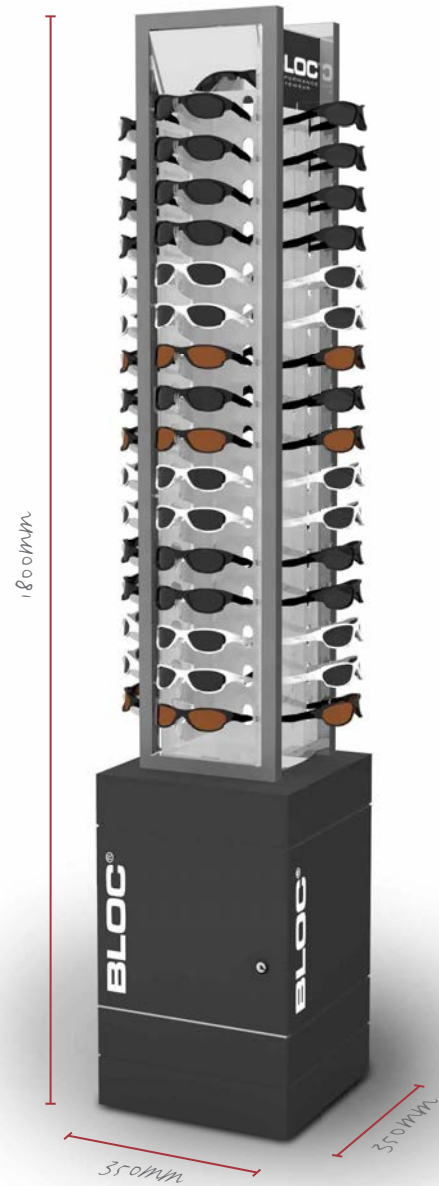
warranty

BLOC® eyeware is guaranteed for 12 months from the date of purchase against manufacturer defects. Proof of purchase is necessary from an authorised BLOC® dealer. BLOC® warranty program does not cover scratched lenses.

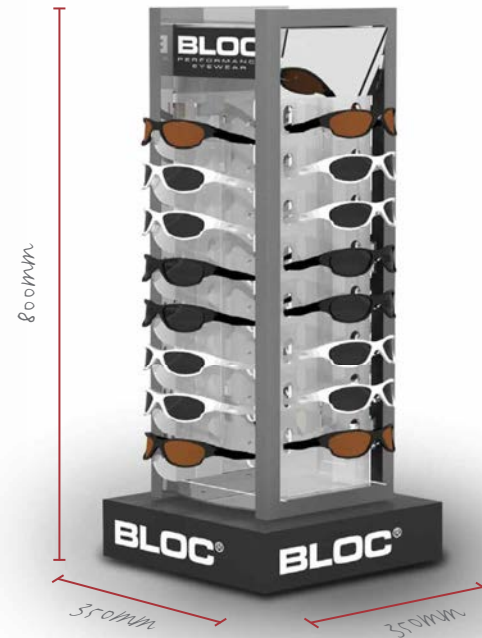
light categories

filter cat.	description	usage	symbol	light transmission
0	Light tint sunglasses	Limited reduction of sunglare		100-80%
1	Light tint sunglasses	Limited protection against sunglare		80-43%
2	General purpose sunglasses	Good protection against sunglare		43-18%
3	General purpose sunglasses	High protection against sunglare		18-8%
4	Very dark special purpose sunglasses, very high sunglare reduction	Very high protection against extreme sunglare, e.g. at sea. over snowfields, on high mountains or in desert		8-3%

displays



64pc display



32pc display

sales & distribution

BLOC® believes service and support is essential to success. Our professional and knowledgeable team are here to support you and your stores.

- From the initial meeting, right through to delivery, replenishment and merchandising, our industry leading service is second to none.
- We provide regular store visits for stock replenishment and rotation, merchandising and product training.
- **BLOC®** prides itself on its unrivalled customer service, including our legendary 24hr fast order turn around.

If you are interested in becoming a **BLOC®** distributor or an authorised stockist please contact us:
sales@blocsistemas.co.uk

We'd love to hear from you.

BLOC® delivers like no-one else!



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